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Welcome to the July 2023 edition of the Study Melbourne International Education Insider.

This month, we're thrilled to see that Victoria's education sector has been widely recognised in the latest QS Rankings:

- · Melbourne has once again been named as Australia's best student city in the QS Best Student Cities Rankings 2024, a prestigious title the city's held since 2015. Ranked #4 globally, Melbourne is also one of the world's best student cities.
- Victorian universities enjoy collective success in the QS World University Rankings 2024, with all improving their rankings. Six Victorian universities are represented in the world's top 300 universities, with the University of Melbourne and Monash University in the top 50 at #14 and #42 respectively.

These exceptional results—the former of which was announced at an industry stakeholder event held by Study Melbourne—reflect the sector's immense efforts in providing a world-class education and an extraordinary living experience for local and international students across Victoria.

Study Melbourne also hosted several events this month as part of our Empowered series, strengthening our connection with our student community and international education stakeholders:

- The Everyday Heroes program was successfully launched at the Study Melbourne Hub, where our industry partners learnt more about the program over morning tea.
- The Future Founders Demo Day, held at the State Library of Victoria, marked the successful conclusion of the Future Founders Venture Scholarships program.
- "Global Minds, Local Impact" was a Career Catalyst networking brunch at Federation Square to promote the hiring of international students to prospective employers.

Study Melbourne's offshore hubs have continued their fantastic efforts to engage our global markets, with the Ho Chi Minh City Hub hosting New Colombo Plan Mobility Program students, the Kuala Lumpur Hub supporting the ASEAN-Australia Young Leaders Forum 2023, and the Shanghai Hub holding events for various international education providers such as mini open days and agent workshops.

Study Melbourne also attended the PIE Live Conference on the Gold Coast and the IEAA <u>Transnational Education Forum</u> to round off a busy July period.

We hope you enjoy this update on the latest news and events. Scroll down to read more about Study Melbourne's recent ventures to support Victoria's international education sector.

The Study Melbourne team

## **NEWS & UPDATES**

## Melbourne: Australia's best student city

Melbourne, a vibrant and diverse city, has been recognised as Australia's Best Student City and one of the top student cities globally in the QS Best Student Cities Ranking for 2024, being ranked #4 in the world. Since 2015, Melbourne has held the prestigious title of Australia's Best Student City, a testament to its outstanding educational offerings, quality of life, and immense opportunities for students.



These incredible results were announced at an industry stakeholder event hosted by Study Melbourne on 19 July. Opening the event was

a speech from Caroline Hartnett, Acting Director of International Education and Study Melbourne, welcoming Edward Harcourt, Senior Vice President of QS. Edward provided a brief overview of QS, its history, and its methodology before Jeroen Prinsen, Executive Director of APAC, formally revealed the results of the Best Student City 2024 and the data from the International Student Survey 2023.

Melbourne's success as a student city is further enhanced by its reputation as Australia's most liveable city, boasting a remarkable ranking of #3 in the world and #1 in Australia. With exceptional scores in education, healthcare, and infrastructure, Melbourne truly provides an ideal academic growth and personal development environment.

Melbourne's commitment to offering an unbeatable education experience is also reflected in all Victorian universities improving their rankings, with six now featured in the world's top 300 universities and 2 ranked in the top 50. The University of Melbourne is leading the way ranked at #14 in the world, the highest any Australian university has ever placed since the inception of the QS World University rankings.

Beyond academic excellence, Melbourne has also earned a well-deserved reputation as the world's friendliest city. Its residents' warm and welcoming nature makes it an ideal destination for students seeking a supportive and inclusive community.

Learn more about what makes Melbourne the city that international students have chosen to make their home and embark on a transformative educational journey on our website.

#### Melbourne EdTech Week 2023

Melbourne Edtech Week, supported by Study Melbourne, is returning this year from 21 – 25 August with a bigger and better in-person series of events, including 350+ speakers, workshops, conferences, exhibitions, and networking opportunities.

This annual week reinforces Victoria as a world-leader in EdTech and digital learning, with a commitment to delivering education designed for the future.

The week comprises two key events:

- Melbourne Edtech Summit | 21 23 August
- EduTECH International Conference and Exhibition | 24 25 August 2023

Get your tickets by following the event links. Use discount code 'GV50' for a special 50% discount on tickets for EduTECH Australia 2023.

### **Everyday Heroes Launch**

On Wednesday 28 June, Study Melbourne's Student Programs team welcomed industry partners for a morning tea at the Study Melbourne Hub for the launch of the Everyday Heroes program.

Everyday Heroes is a program designed by Study Melbourne and delivered by Insider Guides to support international students when they first arrive in Victoria. It assists the smooth transition of commencing international students into their study experience in Victoria by offering free activities and events, ranging from trivia nights and scavenger hunts to walking tours and engaging workshops to set the students up for success.



To learn more about the Everyday Heroes program, visit our website.

### **Future Founders Venture Scholars 2023 Demo Day**

As part of Study Melbourne's Future Founders Program—Australia's largest entrepreneurial program aimed at international students and aspiring new founders—more than 40 international students and alumni attended the Demo Day at the State Library of Victoria on 4 July, celebrating the work of the Future Founders Venture Scholars.

The 8 venture scholars, from 5 teams of international student business founders, presented their updated business ideas which they had worked on over their scholarship period. Each team had been awarded \$10,000 in seed funding and received a 12-week support program from StartSpace, including an industry mentor.



To learn more about their business ideas and Study Melbourne's Future Founders Program, please visit our website.

## Career Catalyst - "Global Minds, Local Impact"

With a goal of promoting post-study pathways for international students and encouraging more Victorian employers to be part of Victoria's Commitment to Action, Study Melbourne hosted industry partners and education providers at Victoria Restaurant, Federation Square on 13 July for our Career Catalyst event: "Global Minds, Local Impact".



Attendees enjoyed a fireside chat with Nicola Gala, a former Victorian international student who shared her career journey. The event also featured an engaging panel discussion between Scott Brown (SEEK),

Nigel Atkinson (RMIT), and Lou Zoanetti (Brightworks Early Careers Consultancy).

Participating companies and education providers explored the significant benefits for employers who hire international students and graduates, and discussed how to improve their hiring practices to remove barriers and build a more inclusive working environment.

If you'd like to join the conversation and find out more about the Commitment to Action, please send an email to <a href="mailto:studymelbourne@ecodev.vic.gov.au">studymelbourne@ecodev.vic.gov.au</a> with the subject line "Commitment to Action".

## MARKET ENGAGEMENT

## Global collaboration at the Study Melbourne Hub Ho Chi **Minh City**

In June 2023, the Study Melbourne Hub HCMC continues to facilitate events that engage both our student markets and our industry partners.

In collaboration with Global Study Partners, the Hub hosted an agent training session with the theme of "Study in Victoria". The event welcomed 75 attendees, including 5 representatives from Federation University, La Trobe University, RMIT University, Swinburne University, and Victoria University. Agents were well-updated with the latest information essential to helping their prospective students



choose the right institution when studying abroad, including scholarship opportunities in 2023, GTE requirements, and the current admissions process by Victorian education providers.

The Hub also welcomed a group of 20 students from Deakin University studying in Vietnam under the New Colombo Plan Mobility Program, a two-week program that supports Australian undergraduates and their educational ventures across the Indo-Pacific region. Students participated in various activities, including company site visits, consultations, and project briefing sessions with Vietnamese clients. The Study Melbourne Hub also hosted a cultural exchange day, where students were able to connect with 40 other attendees from local universities, expanding their network.

For more information about the Study Melbourne HCMC and their events and activities, visit our website.

## ASEAN-Australia Young Leaders Forum 2023 at the Study Melbourne Hub Kuala Lumpur

The Study Melbourne Hub Kuala Lumpur is proud to have been a partner of the ASEAN-Australia Young Leaders Forum (AAYLF) 2023. With an exciting theme of "Future Cities 2050", the forum brought together young leaders from ASEAN and Australia.

Over 40 delegates from Australia, Indonesia, Brunei Darussalam, Cambodia, Laos, Malaysia, Philippines, Singapore, Thailand, and Vietnam engaged in meaningful collaborations, exchanging innovative ideas and insights on how to build sustainable, inclusive, and prosperous cities in the next 30 years.



The forum featured distinguished keynote speakers, including H.E. Ms Clare Gatehouse, Acting Australian High Commissioner to Malaysia, YB Tuan Syed Saddiq, Member of Parliament for Muar in the House of Representatives of Malaysia, and H.E. Mr Will Nankervis, Australian Ambassador to ASEAN.

While the Hub hosted panels, masterclasses, and skills sessions for this forum, it is not just a physical space to collaborate and be inspired; it is also a connection point of an international

community comprising of students, alumni, institutional and industry leaders who share a connection to Victoria. You can learn more about the Hub and its activities on our website.

## Engaging with international education providers at the Study Melbourne Hub Shanghai

Over the past two months, the Study Melbourne Hub Shanghai hosted events that strengthened its ties with various international education stakeholders.

Throughout June 2023, Victorian education institutions and providers utilised the Hub as a venue for their events, allowing them to connect with students and stakeholders.



- In collaboration with IDP Shanghai, Monash University hosted a Monash Open Day at the Hub on 10 June. A total of 120 students and their parents attended the event to learn more about the university and what Monash can add to their education journey.
- On 17 June, Peninsula Grammar School held its 2023 VCE Offshore Conference at the Hub with 4 of its partner schools in China and one partner school in Malaysia.
- RMIT University also successfully ran an Open Day event at the Hub on 24 June, featuring six faculty representatives. RMIT brought their latest course updates and offerings to over 50 prospective students and parents.

Similarly, Study Melbourne (together with A&A International Education) hosted a 'Study in Victoria' agent workshop at the Hub on 5 July. Agents were briefed on all the student initiatives and support services offered by Study Melbourne, including the Study Melbourne Hub Victoria. Representatives from 6 Victorian tertiary institutions—RMIT University, La Trobe University, Swinburne University of Technology, Deakin University, Monash University, and Victoria University—were able to highlight their university's competitive advantages.

The Study Melbourne Hub Shanghai is a valuable resource for Victorian education providers to showcase their courses, programs, and research opportunities to a wider audience in China. You can learn more about the Shanghai Hub on our website.

# **SERVICES & SUPPORT**

### Study Melbourne Hub (Victoria) – a versatile space for students and stakeholders



While the **Study Melbourne Hub** offers a wide range of events and activities designed to enhance employment options, social connection and student empowerment, at its core, the Hub is a space where students can go to study and meet their fellow students.

With free WiFi, tea, and coffee, as well as reliable, knowledgeable staff ready to support students wherever they may be in their education journey, we encourage students to come and stop by, and enjoy the services we have to offer.

We warmly welcome our Victorian education sector partners to the Study Melbourne Hub at 17 Hardware Lane, which can be also used as a venue to host functions, activities and events to support international students and international partner engagement. Various meeting rooms can also be booked by stakeholders wanting a change of scenery for their monthly meet-ups.

Want to book the Hub for an event or a meeting? Please visit our website for more information.

Address: 17 Hardware Lane, Melbourne

Opening hours: 9am-5pm, Monday to Friday

24/7 phone line:

• Local call: 1800 056 449

Overseas call: +61 3 9623 1512

Email: info@studymelbourne.vic.gov.au

#### Additional support for international students

Study Melbourne continues to provide help and support for international students including:

- Legal support through the free International Student Employment and Accommodation **Legal Service**
- Help to find part-time work through the Jobs Victoria online hub
- Utility relief grants to help pay overdue bills
- Free, one-to-one support and advice through Partners in Wellbeing
- Information about family violence and state-wide support services.

We encourage you to share these resources with your students.



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