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Welcome to the September edition of the Study Melbourne International Education Insider.

We are excited to bring you a diverse range of local and global engagements that have been shaping our work in the education landscape last month.

Last week Study Melbourne delivered the first-ever Study Melbourne International Student Careers Fair in partnership with SEEK. Thousands of students registered to attend and over 30 organisations across a breadth of disciplines exhibited. The Careers Fair is a testament to the Victorian Government's dedication to strengthening the international education sector.

Study Melbourne also played a pivotal role during the <u>Melbourne EdTech Week</u>, a spectacular showcase of the education technology ecosystem. Both events comprising the week - the Melbourne EdTech Summit 2023 and EduTECH Australia 2023 conference - focused on emerging technologies and their impact on education and skills.

We're also excited to announce <u>our partnership with Global Citizen</u> for the International Youth Leadership Summit in Melbourne, slated for March 2024. Made possible by the Melbourne City Revitalisation Fund, this 3-day leadership conference will unite young global leaders and changemakers from across the Asia Pacific.

We also welcomed multiple delegations early this month, including the TU9 - German Universities of Technology and <u>a delegation of 17 education agents from North Asia</u>, who were able to experience the excellence of Victoria's education system and the vibrant, welcoming communities of Melbourne.

Our global network of <u>Study Melbourne Hubs</u> continued their fantastic efforts to connect with our international student markets and stakeholders: notably, Study Melbourne Hub Kuala Lumpur launched its <u>Career Ignite Mentorship program</u>, and Study Melbourne Hub Latin America participated in the AC Expo Fair, Brazil's largest Australia-focused recruitment event.

We hope you enjoy this update on the latest news and events. As you continue reading, explore our recent initiatives that underpin our commitment to strengthening Victoria's international education sector. Stay tuned for more updates and opportunities as we continue to champion Melbourne as a world-leading study destination.

The Study Melbourne team

# NEWS & UPDATES









# **Study Melbourne International Student Careers Fair**

The first-ever **Study Melbourne International Student Careers Fair**, organised in partnership with SEEK, was a resounding success, with thousands of international students registering to attend and connect with over 30 prospective employers.

If you have been considering employing international student graduates but are unsure where to start, read over <u>IEAA's handy guide</u>.

The Careers Fair exemplifies the Victorian Government's commitment to investing in international education and supporting international students as they launch their global careers. If you would like to support the Victorian Government's efforts in addressing employment barriers faced by international students and promoting post-study pathways for global talent, sign up to the Commitment to Action to improve international student employment outcomes.



#### **Global Citizen Youth Leaders Award**

The Victorian Government, through Study Melbourne, is partnering with Global Citizen to deliver an international youth leadership summit in Melbourne in March 2024. Backed by funding through the Melbourne City Revitalisation Fund, the 3-day thought leadership conference will bring together young global leaders and changemakers from across the Asia Pacific and culminate in a high-profile music event.

The Youth Leaders Award provides 30 young leaders in the Asia Pacific with the chance to participate in the summit. Encourage your networks across the region to learn more on <u>Global Citizen's website</u> and apply before 6 October.



### **Direct flights to Latin America resumed**

Latin America's largest airline, LATAM, has restarted its direct flights between Latin America and Victoria with three services per week. Backed by the Victorian Government and Melbourne Airport, LATAM's direct flights will add more than 47,200 seats to the state annually.

More than 14,000 international students from Latin America were enrolled in Victorian institutions in 2022, and these flights are a boon to the international education sector, better connecting Victoria to Santiago, one of the region's major hubs.

More information about the LATAM direct flights can be found on the <u>DJSIR website</u>.



## A rise in scams targeting Chinese international students

Victoria Police have noted an increase in the prevalence and severity of scams targeting the Chinese community, including Chinese international students. These typically involve the scammer threatening to extradite students to China unless money is paid or forcing the victim to stage their own kidnapping to extort money from their family.

More information about these scams can be found on the Victoria Police website.

We encourage education providers to raise awareness and help keep students safe by sharing this information on your social media channels. Should students require additional support, they can contact the <u>Study Melbourne Hub</u>.

# LOCAL ENGAGEMENTS









### **Melbourne EdTech Week 2023**

Study Melbourne was a major sponsor of Australia's largest EdTech Week, which was held in Melbourne in late August.

The week comprised 2 events: EdTech Summit 2023, where over 60 industry leaders convened to define the foreseeable future of the Australian education and EdTech landscape; and EduTECH Australia 2023, Australia's premier education technology trade show and conference. Study Melbourne joined 400 other exhibitors with a booth at EduTECH Australia where Pepper—a humanoid robot—greeted visitors and engaged in interactive discussions about the extensive services provided by Study Melbourne, Global Victoria, and Invest Victoria.

Learn more about the EdTech week on our website.



## **Australia-Germany Networking Event**

This month the <u>Australian Technology Network of Universities (ATN)</u> hosted a delegation from the <u>TU9 - German Universities of Technology</u>, led by Professor Angela Ittel, Chair of TU9 and Rector of TU Braunschweig.

The delegation visited Melbourne and met with leaders from Deakin University and RMIT University. Discussions focused on sharing learnings to address common challenges such as increasing the participation of women in STEM; exploring the role of universities in the economic transformation of local communities; and identifying opportunities for further collaboration. Study Melbourne was also pleased to partner with ATN to host a networking event that highlighted Melbourne and Victoria as a global knowledge hub and premier study destination.

The event celebrated the strong and growing ties between Victoria and Germany and built further connections between universities, government and industry to strengthen international

collaboration in higher education, research and innovation.



### Study Melbourne hosts education agents from Japan and South Korea

Study Melbourne hosted a delegation of education agents from North Asia from 4 to 8 September, providing a firsthand experience of Victoria's high-quality Vocational Education and Training institutes (TAFEs), as well as a taste of the premium student experience offered across Melbourne and Victoria's vibrant, welcoming and safe communities.

Agents from across Japan and South Korea spent 5 days in Melbourne touring TAFE campuses, learning about Victoria's vocational education system, experiencing a barista coffee course, travelling around the city on trams, taking the V-Line to Geelong, attending a progressive dinner through Melbourne's laneways, watching an AFL Final at the Melbourne Cricket Ground and visiting the Study Melbourne Hub on Hardware Lane.

This delegation was part of Study Melbourne's Lead Generator Program, a series of inbound and outbound international education missions in 2023 and 2024 showcasing Melbourne as a world leading study destination. Learn more on our website.

# **GLOBAL ENGAGEMENTS**



**Career Ignite Mentoring Program Launch at the Study** Melbourne Hub Kuala Lumpur

The Study Melbourne Hub Kuala Lumpur was abuzz with energy and enthusiasm as it hosted the launch of 'Career Ignite', a program for aspiring graduates to be mentored by experienced professionals.

The program's pioneering cohort, which included 60 mentees and 30 mentors, heard from an experienced panel about 'Future Careers' and the evolving landscape of industries, emerging trends, and the essential skills needed to succeed in today's dynamic world of work.

Read more about the event and about the Kuala Lumpur Hub on our website.



## Connecting with students at the Study Melbourne Hub Shanghai

In late August, Study Melbourne Hub Shanghai hosted an Open Day in collaboration with New Oriental Vision Overseas, a leading Chinese education agency. The Hub opened its door to 60 prospective students and parents keen to learn about studying in Victoria. In-country representatives from 5 Victorian tertiary institutions (Deakin, RMIT, Swinburne, Monash, and La Trobe University) showcased their study opportunities at the event.

The Hub also offered a Yoga Night for prospective students and alumni to try yoga exercise, mindfulness and receive healthy living information.

For more information about Study Melbourne Hub Shanghai and how we can support your events, please visit our website.



## **Back to School Gathering 2023 at Study Melbourne Hub** Hoi Chi Minh City (HCMC)

The 'Back to School Gathering 2023' welcomed 18 prospective Vietnamese students with an opportunity to hear from a Melbourne alumnus about life as an international student in Victoria and to learn more about Melbourne's distinctive cultural character. Ending the gathering was a

series of fun activities including morse decoding, learning Aussie slang, and playing board games.

Learn more about how the Study Melbourne Hub HCMC and the various events we run on our



## Study Melbourne Hub Latin America at the AC Expo Fair

In early August, Study Melbourne Hub Latin America participated in the AC Expo Fair, Brazil's largest Australia-focused recruitment event. Alongside multiple Victorian universities, the Latin America Hub hosted a booth at the fair to highlight the world class education and teaching facilities available in Victoria.

In conjunction with Austrade and Invest Queensland, the Hub offered a side program for Australian universities to offer valuable market insights and facilitate connections with key stakeholders in the Brazilian education landscape.

Learn more about the Study Melbourne Hub Latin America on our website.

# **SERVICES & SUPPORT**

### Study Melbourne Hub (Victoria) – a versatile space for students and stakeholders



While the **Study Melbourne Hub** offers a wide range of events and activities designed to enhance employment options, social connection and student empowerment, at its core, the Hub is a space where students can go to study and meet their fellow students.

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We encourage students to make the most of the Hub and the services it has to offer. including free WiFi, tea & coffee, and a reliable, knowledgeable staff team ready to provide support.

We also warmly welcome our Victorian education sector partners to the Study Melbourne Hub at 17 Hardware Lane, which can be also used as a venue to host functions, activities and events to support international students and international partner engagement. Various meeting rooms can also be booked by stakeholders wanting a change of scenery for their monthly meet-ups.

Want to book the Hub for an event or a meeting? Please visit our website for more information.

Address: 17 Hardware Lane, Melbourne Opening hours: 9am-5pm, Monday to Friday

Phone line: 1800 056 449, or +61 3 9623 1512 for overseas calls

Email: info@studymelbourne.vic.gov.au

### **Invite Study Melbourne to your orientation**



Would you like to introduce your students to Study Melbourne? Study Melbourne can deliver a presentation to your students about the support services and employability programs we offer. We also encourage education providers to plan an orientation visit to the Study Melbourne Hub. Bring a group of students and we'll give you a warm welcome, including a tour of the Hub and a presentation about our range of services. We have merchandise, free tea and coffee, and a warehouse-style study space.

For more information, contact the Study Melbourne Hub on 1800 056 449 or email info@studymelbourne.vic.gov.au.

### Additional support for international students

Study Melbourne continues to provide help and support for international students including:

- Legal support through the free International Student Employment and Accommodation Legal Service
- <u>Utility relief grants</u> to help pay overdue bills
- Free, one-to-one support and advice through Partners in Wellbeing
- Information about family violence and state-wide support services.

We encourage you to share these resources with your students.



#### Contact Us



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